

# Members Only Media Options



## Print:

**THE PRESS DEMOCRAT**

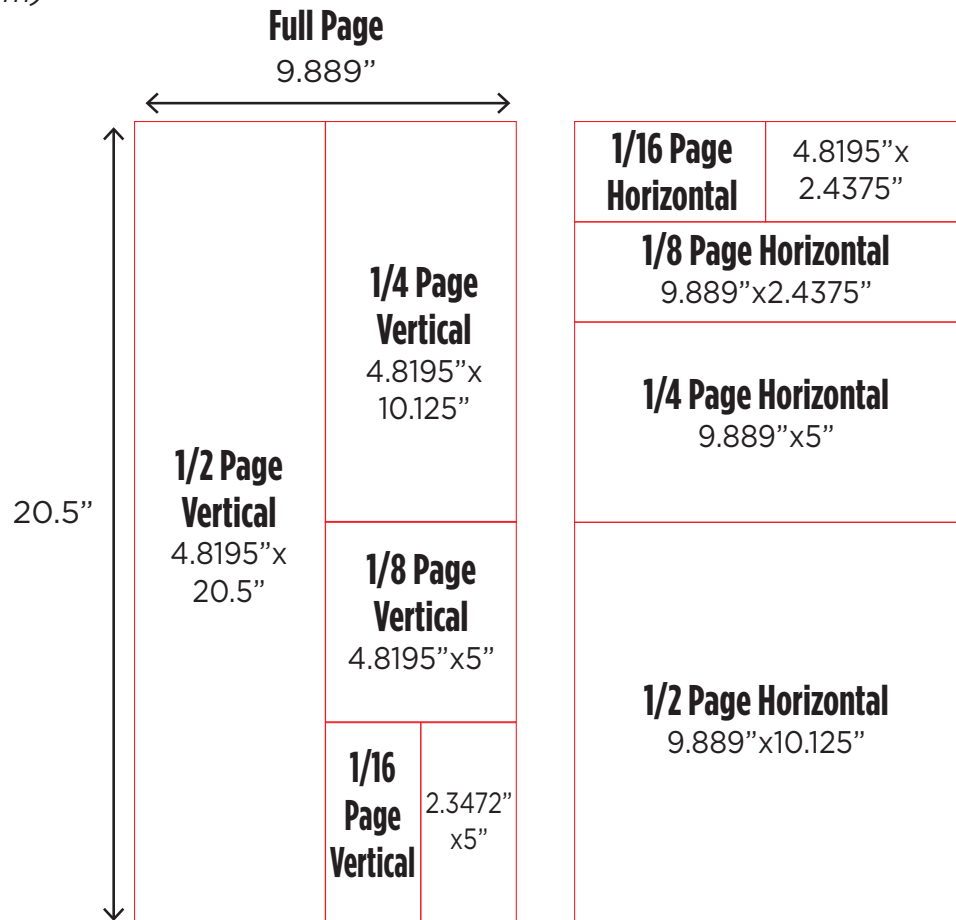
### The Press Democrat

The Press Democrat is offering a spadea wrap section which equals 3 full pages of advertising space. The NCBE wrap section would allow for a wide variety of ad sizes available to members at a dramatic discount. NCBE will utilize either a 1/4 page, or 1/2 page to promote the organization and the benefits of hiring a licensed contractor.

**The savings is dramatic.** A one-time advertiser for 1/4 page with color would cost approximately \$1560, in comparison the NCBE wrap would allow for a rate of \$585 with color. The only caveat with this program is the wrap will run as an on call piece, meaning it will have to be sold and built then made available to the PD for them to place when room provides. (see [www.ncbeadvertising.com](http://www.ncbeadvertising.com))

- 1/16th page \$160
- 1/8 page \$300
- 1/4 page \$585
- 1/2 page \$875
- Full page \$1500

All ads run in full color. Requirements are that members commit to a 2 time run. Ad production offered at member discount rate of \$72.25 per hr.



Take advantage of this offer, contact Melissa at Boylan Point Agency:  
**(707) 544-3390** or [melissa@boylanpoint.com](mailto:melissa@boylanpoint.com)